**SUT Global Entrepreneurship Camp 2019**

The SUT Global Entrepreneurship Camp (SUT-GEC) 2019 is organized by SEDA (Student Entrepreneurship Development Academy), Suranaree University of Technology (SUT) supported by the Ministry of Science and Technology, Thailand. The purpose of the SUT-GEC is to improve students’ practical skills in sensing opportunity for change or business, forming and translating ideas into an entrepreneurial venture. We hope to develop students’ perception and sensitivity towards real-world problems particularly the Sustainable Development Goals (SDGs) and enhance the global mind-set through social and academic cooperation with other students.

This SUT –GEC 2019 will host around 90 students from many countries, including students from SUT, working together to spot opportunity and develop new business idea and business model suitable for local context with potential for global market as well. Whilst the time will be spent mostly on team projects, students will be supported and coached by SUT, Coventry University, Thai Startups, and Business Professionals throughout the period.

**Eligibility**

* Any current students from SUT collaborated universities.
* Participants will need to have the learning and exploration attitude.
* Confirmation letter from participants’ university to confirm their qualification and participation.

**Support**

SUT provides scholarship covering accommodation, food, and in-country transfers during the program. However, participants will be responsible for their own flights /transportation to and from Bangkok, visa (if needed), and personal expense. SUT will support up to 4 students from each institution. Please note that the number and availability of seats will be based on first come first serve.

**Contact details**

• Information and enquiries – contact Mr. Bongse Varavuddhi Muenyuddhi (Bongse)

* email: [seda@g.sut.ac.th](mailto:seda@g.sut.ac.th)
* Facebook messenger: <https://www.facebook.com/SUT.SEDA/>

**(Tentative) AGENDA**

**SUT Global Entrepreneurship Camp 2019**

**May 20th - 28th , 2019**

**Suranaree University of Technology**

**May20, 2019 (Arrival Date)**

**08.00 AM – 12.00 PM Travel to Bangkok** (SUT Staff) from SUT

**12.00 PM – 01.00 PM** Luncheon

***01.00 PM – 06.00 PM Arrive to Bangkok and Check- in at Bangkok (International Students)***

**06.00 PM – 07.00 PM Dinner (International Students)**

**May 21st, 2019 (1st day of Global Entrepreneurship Camp, 2019) – Ice Breaking and Cultural Immersion**

**06.00 AM – 10.00 PM Travel to** Bangkok (SUT Students)

10.00 PM – 12.00 PM  Workshop at Siam Innovation District (All participants)

12.00 PM – 01.00 PM  Luncheon

01.00 PM – 02.30 PM  Workshop at Siam Innovation District (All participants)

02.30 PM – 04.00 PM  Travel to Wat Phra Kaew, “the temple of the Emerald Buddha” (All participants)

04.00 PM – 07.00 PM Visit Museum Siam (All participants)

07.00 PM – 09.00 PM Dinner by Chaophraya Riverside (All participants)

**May 22nd, 2019 (All participants) – Learning about Thailand Startup Ecosystem**

09.00 AM – 12.00 PM  Visit Hangar Co-Working Space, Dtac Accelerate (<https://accelerate.dtac.co.th/en/home> ) or Digital Park to Meet Notable Thai Startups and Explore Thailand Startup Ecosystem (All participants)

12.00 PM – 01.00 PM  Luncheon (All participants)

01.30 PM – 04.00 PM  Visit KBTG (<http://www.kbtg.tech/en>) (All participants)

04.00 PM- 06.30 PM Travel to Nakorn Ratchasima

06.30 PM – 07.30 PM  Dinner (All participants)

09.00 PM – 09.30 PM Arrive and Check – in at Nakorn Ratchasima (International Students)

**May 23rd, 2018 (All participants) – Visit SUT and Design Thinking**

09.00 AM – 12.00 PM Exploring SUT

12.00 PM – 01.00 PM Luncheon

01.00 PM – 06.00 PM Design Thinking Workshop (Defining problem)

06.00 PM – 07.30 PM Dinner

**May 24th, 2019 (All participants) -Entrepreneurship Camp**

08.30 AM – 09.00 PM Register

09.00 AM – 10.00 PM Idea/ Problem Pitch, Idea Voting, and Team Forming

10.00 AM – 10.15 PM Break

10.15 AM – 12.30 PM Lean Business Model Canvas

12.30 PM – 01.30 PM Luncheon

01.30 PM – 03.30 PM Defining customer and problem

03.30 PM – 03.45 PM Break

03.45 PM – 04.30 PM Working on defining customer and problem

04.30 PM – 06.00 PM Customer-Problem Validation

06.00 PM – 07.00 PM Dinner

07.00 PM – 08.00 PM Developing Value Proposition

08.00 PM – 00.00 PM Preparing for validation

**May 25th, 2019 (All participants) -Entrepreneurship Camp**

08.30 AM – 09.00 PM Register

09.00 AM – 10.00 PM Validate Business Idea and Preparation

10.00 AM – 10.15 PM Break

10.15 AM – 12.30 PM Validate business idea

12.30 PM – 01.30 PM Luncheon

01.30 PM – 03.30 PM Iterate Your Idea

03.30 PM – 03.45 PM Break

03.45 PM – 04.30 PM Market opportunity and Customer Acquisition Strategies

04.30 PM – 06.00 PM Revenue Models & Basic Finance

06.00 PM – 07.00 PM Dinner

07.00 PM – 08.00 PM Investor Pitching Tips

08.00 PM – 00.00 PM Develop Pitch Deck

**May 26th , 2019 (All participants) -Entrepreneurship Camp**

09.00 AM – 09.30 AM   Register

09.30 AM – 10.00 AM Preparing for Pitching

10.00 AM – 10.30 PM Investor Pitching

10.30 AM – 10.45 PM Break

10.45 AM – 12.00 PM Investor Pitching

12.00 PM – 01.00 PM   Luncheon

01.00 PM – 03.00 PM  Investor Pitching

03.00 PM – 04.00 PM  Award Ceremony

**May 27th , 2019 (All participants)**– **Esan Culture Immersion -Farewell Party**

09.00 AM – 12.00 PM  Visit Meechai Pattana School, (<http://mechaipattana.ac.th/?lang=en>)

12.00 PM – 01.30 PM  Luncheon

01.30 PM – 04.00 PM  Esan Culture Immersion

06.00 PM – 09.00 PM  Farewell Party **(All participants)**

**May 28th , 2019**

\*\* international students will travel to Bangkok or Airport and depart from Thailand.

*\*Schedule is subject to change as appropriate*